

CALL FOR PAPERS

**EXTENDED DEADLINE FOR ABSTRACT SUBMISSION:
30TH MAY, 2025**



SCHOOL OF LAW

PRESENTS

**INTERNATIONAL CONFERENCE
ON**

**LAW, ECONOMICS AND
CONTEMPORARY CHALLENGES**

HYBRID MODE



28-29 August, 2025



Bennett University, Greater Noida



Organized by

Centre for Law and Economics

School of Law, Bennett University, Greater Noida

In collaboration with

The University of Waikato, New Zealand



THE TIMES GROUP

A 186+ YEAR JOURNEY OF LEADERSHIP,
INNOVATION & GROWTH MARCHES ON!

1835-95

1838 The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



1861 The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is born.

1892 T.J. Bennett partners with F.M. Coleman to form Bennett, Coleman & Co. Ltd (BCCL).

1940-86

1946 Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian hands.



1947 Launch of Hindi newspaper Navbharat Times & the Delhi edition of The Times of India

NBT
नवभारत टाइम्स

1952 Movie industry magazine Filmfare is launched.

FILMFARE

1954 First edition of the iconic Filmfare Awards, to honour artistic & technical excellence in the Hindi-language film industry. These became an institution with the upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.

1987

1955 Sahu Shanti Prasad Jain buys BCCL from his father-in-law Ramkrishna Dalmia.



1959 Femina, magazine for women, is launched.

FEMINA

1961 The Economic Times, No. 1 business newspaper in India, is launched.

1962 Marathi newspaper Maharashtra Times is launched.

महाराष्ट्र टाइम्स

1964 The first Miss India pageant is held. This became a pathbreaking platform for women's empowerment, especially when it was telecast across the country in later years.



In 1987, a brand new era began with **Vineet Jain** joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across **Print, Radio, Digital, TV, and Out of Home Media.**

1988-2004

1990 Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.

1991 BBC features The Times of India among the world's six great newspapers.
BCCL ventures into TV programme production for Doordarshan under the brand Times TV.

1993 Vineet Jain launches India's first private FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.

1994 Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.

1996 Launch of economicstimes.com - ET's news website and timesofindia.com - TOI's news website- The Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.

1998 In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.



1999 Vineet Jain incorporated Times Internet Limited - India's biggest digital media entity.

2001 Radio Mirchi - Nationwide private FM broadcasting company is launched by Vineet Jain.



2004 Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.



2004 JV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.

2005-15

2005 Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain. The Times of India is acclaimed as world's No. 1 selling English daily broadsheet newspaper.



2006 Vineet Jain conceives of and launches leading property services entity Magicbricks.com
Launch of leading TV news channel Times Now.



2007 Launch of Junglee Music, a brand of Times Music dedicated to film music, with acquisition of music rights of Akshay Kumar starrer 'Welcome'.



2009 Launch of ET Now business news channel.



2010 Launch of English movie channels Movies Now & Remedy Now 3 years later.



2013 Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/IIMs for executive education courses.



2014 Vineet Jain expands Times Group into film production and distribution with the launch of Junglee Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc.

2014 ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by Vineet Jain.



2015 Inaugural edition of India's leading business summit -ET Now Global Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.



2016



BENNETT UNIVERSITY
THE TIMES GROUP

A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED - With the vision to nurture and empower the youth, **Vineet Jain** launches Bennett University - in the multi-disciplines of **Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.**

2017-24

2017 Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No. 1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.



2021 Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swades).



2023 Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.



2023 Launch of Maverik Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.



2024 Entry into sports on global scale: Major presence in new age & fastest growing sport -Pickleball- with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.





ABOUT BENNETT UNIVERSITY

Extending the core journalistic principles of trust, knowledge, and public service, Bennett Coleman and Co. Ltd. (BCCL) established over 180 years ago, has continually undertaken initiatives for the betterment of Indian society. The group started expanding into the education sector with the launch of TimesPro which focuses on short-term courses for enhancing employability. It then launched Bennett University, a state private university in Uttar Pradesh with the aim of providing Ivy League quality education to undergraduate and postgraduate students making them 'life and career ready'.

Bennett University, a State Private University has been established by the 'Times Group', India's largest media conglomerate through Act No. 24 of 2016 passed by the Government of Uttar Pradesh. The University at present offers unique interdisciplinary and contemporary courses through its Schools of Computer Science Engineering and Technology, Engineering and Applied Sciences, Management, Law, and Media & Liberal Arts. In addition, the University has also established the Centres for Innovation & Entrepreneurship and External Relation & Executive Education. Bennett University established the School of Law (SOL) with a vision to strive for excellence in teaching, learning, research, and advocacy towards Justice for all by shaping thought leaders in public policy of National and International dimensions.

ABOUT SCHOOL OF LAW, BENNETT UNIVERSITY

The School of Law offers the Bar Council of India approved programs with enriched curriculum. The school is committed to providing exceptional academic, professional, and industry-focused education with robust mentor-mentee program. It prepares students with advanced (avant garde) advocacy skills through participative, experiential and problem-solving teaching pedagogy. The School of Law ensures intense learning environment with world-class infrastructure including smart classrooms, law library, Moot Court Hall, legal aid clinics, forensic lab, language lab, play grounds, gymnasium etc. In addition, the school provides 100% internship and placement assistance and international exchange programs for holistic development of the students.

The school at present is offering B.A. LL.B. (Hons.), B.B.A. LL.B. (Hons.), LL.M., and Ph.D. programs and imbibes the best practices in terms of curriculum, pedagogy, innovation in teaching methods. Invested and promoted by the largest media enterprise, the School of Law is committed to educating the pioneers of the future through leaders in the field of law, the ones who can think out loud and clear on matters of justice and progress redefining, reforming and reshaping legal education for seamless integration of theory and practice are the hallmark of progress.



ABOUT CENTRE FOR LAW AND ECONOMICS

The intersection of law and economics forms the foundation of modern governance and policymaking. The dynamic interplay between legal frameworks and economic principles shapes societies, markets, and institutions. Recognizing the importance of this interdisciplinary field, Centre for Law and Economics has been established at School of Law, Bennett University. The centre aims to focus on a collaborative effort to study the interrelation between law and economics and to identify the key areas for development. This centre aims to serve as a hub for research, education, and policy analysis, fostering collaboration between legal scholars and experts of economics, legal practitioners, policymakers, and industry stakeholders.

The Centre for Law and Economics provides a platform for interdisciplinary research, outreach programme and policy analysis, seeking to contribute to informed decision-making, effective governance, and sustainable economic development. By fostering collaboration and dialogue among stakeholders, the centre aims to advance knowledge and understanding of the complex interactions between law and economics, driving positive change and innovation in legal and economic systems.

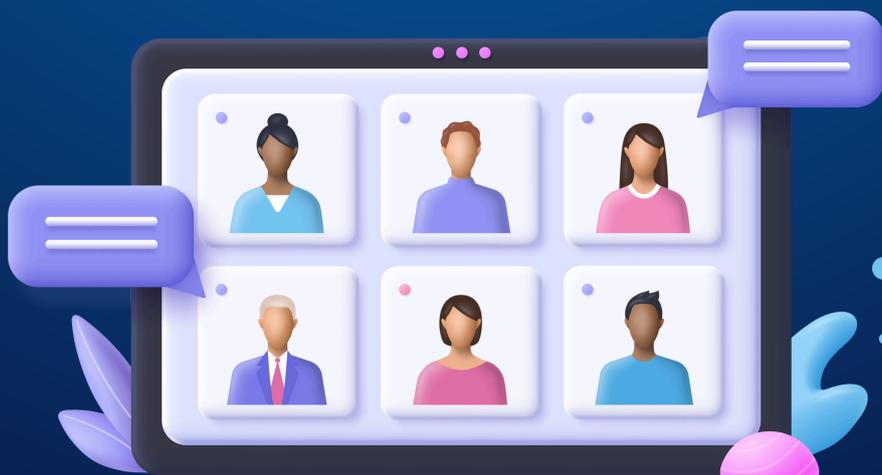


ABOUT THE CONFERENCE

Both law and economics exist as distinct systems, each with its own set of doctrines and methodologies. Economics operates upon the fundamental assumption of rationality, which operates the invisible hand, which in turn, orchestrates the whole system. Similarly, law operates as a normative force, seeking to order the conduct of all individuals in society. While on one hand, the significance of the impact of legal regime on the primary forces of economics can hardly be overstated; on the other, economics itself exerts crucial influence upon the working of the legal system. Further, the discipline of economics can also effectively aid the assessment of the different policies, laws, rules and regulations and drive necessary legal reform. The emergence of the branch of 'economic analysis of law' has been aimed at leveraging the theories and methodologies of economics to understand legal doctrines and to find solutions to the challenges in the field of law.

The deep interlinkages between the two disciplines, undeniably merit a discussion on the points of intersection and the impact of the mutual contiguities. The interface of the disciplines of law and economics presents an interesting avenue for interdisciplinary research.

With an aim to transcend the boundaries of the discipline, in order to produce a richer discourse on contemporary challenges and issues in the field of law and economics, the Centre for Law and Economics at School of Law, Bennett University is organizing the first International Conference on Law, Economics and Contemporary Challenges. The first edition of the Conference is aimed at producing nuanced deliberations upon the interface of law and economics in society.



THEMATIC AREAS FOR SUBMISSION

In an era defined by rapid transformation and complex challenges, the need for informed discourse and innovative solutions has never been more critical. We cordially invite academicians, seasoned professionals, dedicated practitioners, emerging research scholars, inquisitive students from all academic disciplines, and engaged stakeholders to contribute to a vibrant intellectual exchange. This call for submissions seeks to gather original, impactful research papers that meticulously explore the multifaceted dimensions of contemporary issues and their interconnected areas. We welcome all papers that address the broader themes and nuanced sub-themes outlined below:

- Economic Analysis of Law
- Law and Efficiency
- Welfare Economics and Law
- Consumer Protection Laws and Consumer Behaviour Theories
- Economic Justifications of Intellectual Property Law
- Insurance Law and Economics
- Competition Law and Economic Analysis
- Legal System in a Globalised Economy
- Economic and Social Rights: The Pursuit of Social Justice
- Using Methods of Economics in Legal Research
- Behavioural Economics and Law
- Legal Regime for Protection of Environment: Economic Analysis
- Poverty and Law
- Gender Justice and Economics
- Labour Law and Economics
- Data as Property: Interface of Law and Economics
- Sustainable Development Goals through the lens of Law, Economics and Technology
- Challenges in the Legal Regulation of AI: Economic Analysis
- Regulation of Cryptocurrency

NOTE: THESE THEMES ARE NOT EXHAUSTIVE AND ANY INCIDENTAL/ALLIED AREAS MAY BE COVERED.

ABSTRACT SUBMISSION GUIDELINES

- Each applicant must submit a **1000-word abstract** providing an overview of the proposed paper on attached **Microsoft Form link or QR code (on the last page)** attached no later than **5th May, 2025**.
- Form Link: <https://forms.office.com/r/cDpUwLkku5>
- **The abstract must be submitted in MS Word (.doc or .docx) format only.**
- Each abstract must contain a cover page inclusive of the following details:
 - Name(s) of the author(s),
 - Contact number(s) of the author(s),
 - Institutional affiliation,
 - Email ID,
 - Designation
- A maximum of 5 keywords are to be provided along with the abstract.
- Authors are requested to adhere strictly to the following abstract formatting guidelines:
 - **Heading:** Font: Times New Roman; Size: 16; Alignment: Centre; Bold
 - **Main Text:** Font: Times New Roman; Size: 12; Spacing: 1.5; Alignment: Justified
 - **Footnotes:** Font: Times New Roman; Size: 10; Spacing: 1.0
 - **Referencing:** OSCOLA/APA Style Citations
- Co-authorship is permitted (**maximum of 3 authors**).
- Plagiarism in any form and use of AI is strictly prohibited and would render the submission disqualified.
- All references used must be duly cited and a **similarity index of up to 10% is permissible**.
- Acceptance of the abstracts shall be communicated via the above- mentioned email by 10th May, 2025.
- **The complete paper should consist of a word count ranging from 4,000 to 5,000 words.**
- The author(s) must pay the required registration fees for conference presentation only upon acceptance of their abstract, no later than 20th May 2025.
- The link to the payment portal shall be shared with the author(s) whose abstracts have been selected, along with their acceptance mail.

Kindly note that the registration fee shall be non-refundable subsequent to the completion of payment.

IMPORTANT DATES

- **Extended Date for Submission of Abstract:** 30th May, 2025

- **Acceptance of Abstract:** 10th June, 2025

- **Registration & Payment:** 15th June, 2025

- **Submission of Full Papers (selected):** 05th July, 2025

- **Acceptance of Full Paper (for publication):** 20th July, 2025

- **Conference dates:** 28th-29th August, 2025

REGISTRATION FEES

- **Students:** **INR 600** (For single authorship)
INR 500 (For each co-author in co-authored paper)

- **Research Scholars:** **INR 1200** (For single authorship)
INR 1000 (For each co-author in co-authored paper)

- **Academicians:** **INR 2000** (For single authorship)
INR 1800 (For each co-author in co-authored paper)

- **International Participants:** **USD 45** (For single authorship)
USD 40 (For each co-author in co-authored paper)

BENNETT UNIVERSITY LEADERSHIP



Mr. Vineet Jain

Chancellor, Bennett University
Managing Director, BCCL

Awarded Entrepreneur of the Year Award in 2013 for transforming BCCL into India's Most Respected and Largest Media Group



Ms. Revati Jain

Pro Chancellor
Bennett University



Prof. (Dr.) Raj Singh

Vice Chancellor
Bennett University

CORE ORGANISING COMMITTEE



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Dean, School of Law, Bennett University
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South Dakota, M.A, L.L.M, Ph.D., PGDM



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to submit abstract