

INTERNATIONAL CONFERENCE

ON

Critically Approaching Education,
Languages, Cultures, and
Communication for Inclusive
and Equitable Pedagogy (CALCIP)



19-20 JANUARY 2026

Organized by

School of Law, Bennett University, Greater Noida
and

Institute of Education, Bordeaux Université, Bordeaux, France



THE TIMES GROUP

**A 186+ YEAR JOURNEY OF LEADERSHIP,
INNOVATION & GROWTH MARCHES ON!**

1835-95

1838

The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



1861

The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is born.

1892

TJ Bennett partners with FM Coleman to form Bennett, Coleman & Co Ltd (BCCL).

1940-86

1946

Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian hands.



1947

Launch of Hindi newspaper Navbharat Times & the Delhi edition of The Times of India

NBT
नवभारत टाइम्स

1952

Movie industry magazine Filmfare is launched.

FILMFARE

1954

First edition of the iconic Filmfare Awards, to honour artistic & technical excellence in the Hindi-language film industry. These became an institution with the upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.

1955

Sahu Shanti Prasad Jain buys BCCL from his father-in-law Ramkrishna Dalmia.



1959

Femina, magazine for women, is launched.

FEMINA

1961

The Economic Times, No. 1 business newspaper in India, is launched.

1962

Marathi newspaper Maharashtra Times is launched.

महाराष्ट्र टाइम्स

1964

The first Miss India pageant is held. This became a pathbreaking platform for women's empowerment, especially when it was telecast across the country in later years.



1987



In 1987, a brand new era began with **Vineet Jain** joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across **Print, Radio, Digital, TV, and Out of Home Media.**

1988-2004

1990 Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.

1991 BBC features The Times of India among the world's six great newspapers.
BCCL ventures into TV programme production for Doordarshan under the brand Times TV.



1993 Vineet Jain launches India's first private FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.

1994 Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.

1996 Launch of economictimes.com - ET's news website and timesofindia.com - TOI's news website - the Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.

1998 In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.

TIMES.
music

1999 Vineet Jain incorporated Times Internet Limited - India's biggest digital media entity.

2001 Radio Mirchi - Nationwide private FM broadcasting company is launched by Vineet Jain.



2004 Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.

ZOOM

2004 JV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.

2005-15

2005 Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain. The Times of India is acclaimed as world's No. 1 selling English daily broadsheet newspaper.

TIMES OOH

2006 Vineet Jain conceives of and launches leading property services entity Magicbricks.com

Launch of leading TV news channel Times Now.

Magicbricks **TIMES NOW** ACTION BEGINS HERE

2007 Launch of Junglee Music, a brand of Times Music dedicated to film music, with acquisition of music rights of Akshay Kumar starrer 'Welcome'.



2009 Launch of ET Now business news channel.



2010 Launch of English movie channels Movies Now & Remedy Now 3 years later.



2013 Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/IIMs for executive education courses.



2014 Vineet Jain expands Times Group into film production and distribution with the launch of Junglee Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc.

2014 ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by Vineet Jain.

THE ECONOMIC TIMES
ET Panache

2015 Inaugural edition of India's leading business summit - ET Now Global Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.



2016



BENNETT
UNIVERSITY
THE TIMES GROUP

A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED - With the vision to nurture and empower the youth, **Vineet Jain** launches Bennett University - in the multi-disciplines of **Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.**

2017-24

2017 Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No. 1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.



2021 Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swades).



2023 Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.

TIMES.
music

2023 Launch of Maverik Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.



2024 Entry into sports on global scale: Major presence in new age & fastest growing sport - Pickleball - with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.



ABOUT BENNETT UNIVERSITY

Bennett University, a State Private University has been established by “The Times Group”, India’s largest media conglomerate through Act No. 24 of 2016 passed by the Government of Uttar Pradesh. The University at present offers unique interdisciplinary and contemporary courses through its Schools of Computer Science Engineering and Technology, Engineering and Applied Sciences, Management, Law, and Media & Liberal Arts. In addition, the University has also established the Centres for Innovation & Entrepreneurship and External Relation & Executive Education.



186+

Years of Leading Change



40,000+

Advertisers & Corporate Network



850+

Start-Ups Mentored & Funded



50+

Leading Brands in India



16,000+

Employees



50+

Digital Businesses across industries



ABOUT THE SCHOOL OF LAW

Bennett University established the School of Law (SOL) with a vision to strive for excellence in teaching, learning research, and advocacy towards Justice for all by shaping thought leaders in public policy of National and International dimensions. The school at present is offering B.A.LL.B., (Hons.), B.B.A.LL.B., (Hons.), LL.M., and Ph.D. programs and imbibes the best practices in terms of curriculum, pedagogy, innovation in teaching methods. Invested and promoted by the largest media enterprise, the School of Law is committed to educating the pioneers of the future through leaders in the field of law, the ones who can think out loud and clear on matters of justice and progress.



ABOUT THE CONFERENCE

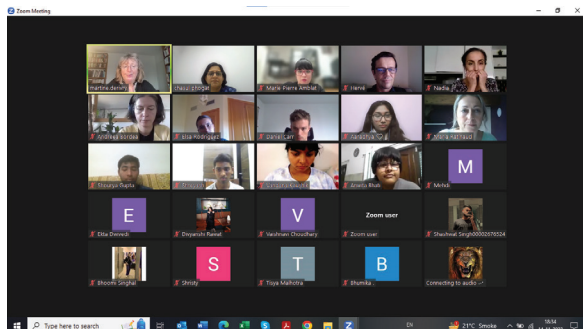
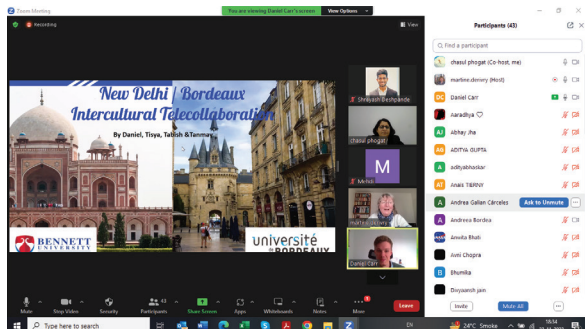
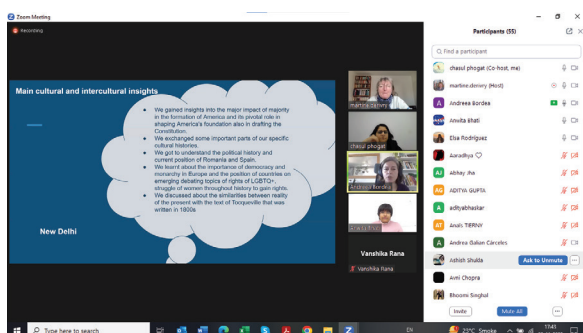
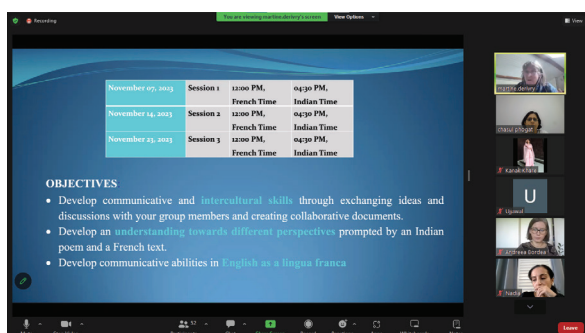
"Language is one of the most powerful tools we have to shape reality."

This conference invites educators, researchers, and practitioners to explore how language intersects with education, identity, and culture in multilingual, multicultural contexts. Drawing on Paulo Freire's vision of education as a site for inquiry and transformation, we examine how language both reflects and reshapes social realities. Children begin meaning making through language even before entering school. NEP 2020 highlights the importance of the mother tongue in early education. Yet, as learners progress, they navigate multiple discourses—through textbooks, digital media, and cultural texts—which shape their identities and perceptions. We invite critical discussions on how language curricula represent (or misrepresent) marginalised communities—including trans, non-binary, Dalit, indigenous, and differently abled individuals. Literature, media, and memes not only teach language but also build or challenge societal norms.

This conference encourages proposals that address:

- Inclusive and equitable language policies and pedagogies
- Representation in texts and digital culture
- Linguistic and educational rights and access
- Language's role in intercultural communication and global citizenship
- Sign language and digital competence in education
- Empowering marginalised voices as creators and narrators

We aim to foster critical, cross-cultural dialogue on how language can be a tool for empathy, empowerment, and sustainable development.



BENNETT UNIVERSITY LEADERSHIP



Mr. Vineet Jain

**Chancellor, Bennett University,
Managing Director, BCCL**

Awarded Entrepreneur of the Year Award in 2013 for transforming BCCL into India's Most Respected and Largest Media Group



Ms. Revati Jain

**Pro Chancellor
Bennett University**



Prof. (Dr.) Raj Singh

**Vice Chancellor
Bennett University**

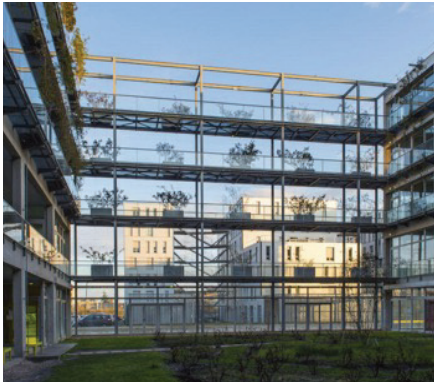
**DEAN
SCHOOL
OF LAW**



Prof. (Dr.) Pradeep Kulshrestha

Dean, School of Law, Bennett University
Honorary Doctorate, National American University
South Dakota, M.A, LL.M., Ph.D., P.G.P.M

ABOUT UNIVERSITÉ OF BORDEAUX



The University of Bordeaux, heir to a history of nearly six centuries, is a multidisciplinary university with deep regional roots that reach out to the European and international level. It is now striving to rise to the challenge of environmental and societal transitions and improve the well-being of its entire community.

By linking research and education together, the University of Bordeaux is preparing the citizens of tomorrow and helping them become successful in both their personal and professional lives. Thanks to the lifelong learning opportunities it provides, the university continually enriches employees' skills and transforms companies and communities.

Recognised for its capacity for innovation and awarded the "Initiative of Excellence" label, the University of Bordeaux regularly contributes to major scientific advances with its academic and socioeconomic partners in France and abroad. It ensures their transmission and facilitates their transfer to society, in line with its commitment to environmental and societal transitions.

The university has participated in building the European Higher Education Area (EHEA) and Research Area (ERA), while developing actions of international cooperation.

Throughout, the University of Bordeaux has remained loyal to the intellectual and cultural values as well as the open-mindedness and freedom of thought inherited from the great figures of the Renaissance and the Enlightenment.

ABOUT INSTITUTE OF EDUCATION (UNIVERSITÉ OF BORDEAUX)



The Institute of Education (INSPE) works alongside the Nouvelle Aquitaine universities and school system (Bordeaux Education Authority, DSDEN, primary and secondary schools, etc.) to train students in Master programmes who want to become primary or secondary teachers and chief education advisers.

CONFERENCE CONVENERS



Martine Derivry-Plard : LACES page

Professor in Applied linguistics
Deputy Head of ECORe Research Department
Co-Head of the English/French bilingual Master FFI-
International Education and Training
Referent INSPE at Pôle Langues Referent UB at
FrancophoNéa President of Transit-Lingua

Professor in Applied linguistics at the Institute of Education -University of Bordeaux, France, her research interest is in language education in linguistically and culturally hyper diverse societies in an era of globalisation. Language ideologies (NS/NNS categories, native-speakerism) are her main theoretical questioning along with new educational practices such as intercultural telecollaborations

(<http://www.tecola.eu>, <https://sites.google.com/view/tilaproject/home>)



Dr. Chasul Phogat

Assistant Professor, School of Law, Bennett University

Assistant Professor of English at Bennett University. Her research interests are exploring representations in discourse, role of culture in shaping identities during interpersonal and intercultural communication. With a robust academic foundation-including a Ph.D. from BITS Pilani and postdoctoral research at Eötvös Loránd University, Budapest-her scholarship bridges ICT in education, applied linguistics, and cultural studies.

CONTACT DETAILS

For more information, please visit - <https://calcip.sciencesconf.org/?lang=en>

For further queries, please contact –

Email – calcip.organisers@gmail.com

Anwita Bhati	Shourya Gupta
8882269007	7017825699

APPLY NOW



REACH US



TechZone II, Greater Noida

☎ 18001038484

☎ 8860309257

🌐 bennett.edu.in

Disclaimer:

· Information listed is valid at the time of printing. Printed in May 2025
· For the updated information, visit www.bennett.edu.in