



BENNETT
UNIVERSITY
THE TIMES GROUP

NAAC
GRADE A+
ACCREDITED UNIVERSITY

CALL FOR PAPERS

INTERNATIONAL CONFERENCE

**ADAPTING TO THE DIGITAL ERA: INNOVATIVE
TECHNIQUES FOR SELECTING THE MOST
EFFECTIVE DISPUTE RESOLUTION MECHANISM**



MAY 05, 2025

MODE: HYBRID



PREPARING INDIA TO MOVE WITH THE TIMES



THE TIMES GROUP

**A 186+ YEAR JOURNEY OF LEADERSHIP,
INNOVATION & GROWTH MARCHES ON!**

1835-95

1838

The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



1861

The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is born.

1892

TJ Bennett partners with FM Coleman to form Bennett, Coleman & Co Ltd (BCCL).

1940-86

1946

Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian hands.



1947

Launch of Hindi newspaper Navbharat Times & the Delhi edition of The Times of India

NBT
नवभारत टाइम्स

1952

Movie industry magazine Filmfare is launched.

FILMFARE

1954

First edition of the iconic Filmfare Awards, to honour artistic & technical excellence in the Hindi-language film industry. These became an institution with the upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.

1955

Sahu Shanti Prasad Jain buys BCCL from his father-in-law Ramkrishna Dalmia.



1959

Femina, magazine for women, is launched.

FEMINA

1961

The Economic Times, No. 1 business newspaper in India, is launched.

1962

Marathi newspaper Maharashtra Times is launched.

महाराष्ट्र टाइम्स

1964

The first Miss India pageant is held. This became a pathbreaking platform for women's empowerment, especially when it was telecast across the country in later years.



1987



In 1987, a brand new era began with **Vineet Jain** joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across **Print, Radio, Digital, TV, and Out of Home Media.**

1988-2004

1990

Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.

1991

BBC features The Times of India among the world's six great newspapers.

BCCL ventures into TV programme production for Doordarshan under the brand Times TV.



1993

Vineet Jain launches India's first private FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.

1994

Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.

1996

Launch of economictimes.com - ET's news website and timesofindia.com - TOI's news website - the Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.

1998

In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.

TIMES.
music

1999

Vineet Jain incorporated Times Internet Limited - India's biggest digital media entity.

2001

Radio Mirchi - Nationwide private FM broadcasting company is launched by Vineet Jain.



2004

Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.

ZOOM

2004

JV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.

2005-15

2005

Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain.

The Times of India is acclaimed as world's No. 1 selling English daily broadsheet newspaper.

TIMES OOH

2006

Vineet Jain conceives of and launches leading property services entity Magicbricks.com

Launch of leading TV news channel Times Now.

Magicbricks **TIMES NOW** ACTION BEGINS HERE

2007

Launch of Junglee Music, a brand of Times Music dedicated to film music, with acquisition of music rights of Akshay Kumar starrer 'Welcome'.



2009

Launch of ET Now business news channel.



2010

Launch of English movie channels Movies Now & Remedy Now 3 years later.



2013

Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/IIMs for executive education courses.

T
TIMESPRO

2014

Vineet Jain expands Times Group into film production and distribution with the launch of Junglee Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc.

2014

ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by Vineet Jain.

THE ECONOMIC TIMES
ET Panache

2015

Inaugural edition of India's leading business summit - ET Now Global Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.



2016



BENNETT
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A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED - With the vision to nurture and empower the youth, **Vineet Jain** launches Bennett University - in the multi-disciplines of **Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.**

2017-24

2017

Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No. 1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.



2021

Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swades).



2023

Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.

TIMES.
music

2023

Launch of Maverik Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.



2024

Entry into sports on global scale: Major presence in new age & fastest growing sport - Pickleball - with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.



ABOUT BENNETT UNIVERSITY

Bennett University was established in 2016 under the aegis of the Times Group. Backed by a legacy spanning 186+ years, Bennett University is committed to creating leaders for the 21st century who deliver professional excellence and are well-rounded individuals who can think critically about issues from multiple perspectives.

Extending the core journalistic principles of Trust, Knowledge and Public Service, Bennett Coleman and Co. Ltd. (BCCL) has continually undertaken initiatives for the betterment of Indian society. Bennett University's curriculum strongly emphasizes foundational knowledge, thorough academic research based on rigorous pedagogy, and hands-on experience with real-world challenges. The synthesizing nature of the curriculum allows the student to learn by making connections between ideas and concepts across different disciplinary boundaries. The interdisciplinary structure is designed to enable the integration of ideas & characteristics across disciplines which helps to develop critical & transferrable skills.



186+

Years of Leading Change



40,000+

Advertisers & Corporate Network



850+

Start-Ups Mentored & Funded



50+

Leading Brands in India



16,000+

Employees



50+

Digital Businesses across industries



ABOUT THE SCHOOL OF LAW

Bennett University established the School of Law with a vision to strive for excellence in teaching, research, and advocacy towards Justice for all by shaping thought leaders in public policy of National and International dimensions. The school at present is offering B.A.LL.B. (Hons.), B.B.A.LL.B. (Hons.), LL.M. and Ph.D. program and imbibes the best practices in terms of curriculum, pedagogy, innovation in teaching methods. Invested and promoted by the largest media enterprise, the School of Law is committed to educating the pioneers of the future through leaders in the field of law, the ones who can think out loud and clearly on the matters of justice and progress.





ABOUT THE CENTRE FOR TRADE, INVESTMENT AND COMPETITION LAW (CTIC)

The Centre for Trade, Investment, and Competition Law (CITC) is established with a view to support academic pursuits of the School of Law, Bennett University in the field of Trade, Investment and Competition Law. The vision of the Centre is to contribute to the development of a robust system of laws and policies relating to trade, investment and competition law. The mission of the Centre is to promote research in these and other related areas; engage with the stakeholders and create an ecosystem for exchange of knowledge and ideas; support the stakeholders in their matters through advocacy and consultancy and others. The Centre is established with the objective to pursue research and publications in the field of Trade, Investment and Competition laws and policies; undertake consultancy, advisory and advocacy projects; train, develop and cultivate core group of Trade, Investment and Competition Law experts in India and outside; provide an effective forum for exchange and analysis of ideas and information between industry, professionals, trade associations, government agencies and academia; support the academic pursuits of the School of Law, with research and practical training; explore and enter into collaborations and tie ups with national and international organizations and agencies, in furtherance of the objectives of the Centre.

Centre has also conducted one day workshop on Competition law in collaboration with Competition commission of India on 25 September 2023 in which Sh. Pankaj Kumar Joint Director (FA) CCI covered practical's aspects of Competition Law.

Centre has **conducted three-day International Conference** on 'Trade and Investment Law: Emerging Legal and Economic Perspectives' from 30 November to 2 December 2023. This conference was organized by the Centre for Trade, Investment and Competition Law, School of Law, Bennett University in collaboration with Centre for Trade and Investment Law, Indian Institute of Foreign Trade, GOI, University of Greenwich and University of Bradford. The conference aimed to collectively address the challenges of the legal frameworks that underpin cross-border transactions, the resolution of disputes, and the promotion of equitable and sustainable practices. The conference witnessed around 50 expert talks and paper presentations from various national and international universities.

Centre has organised **online course on competition law** from 29 July 2024- 10 August 2024 in which 7 resource person covered many areas in competition law.

Recently, Centre has conducted **International Conference** on Multidisciplinary approach to achieving sustainability in Trade and Investment and Competition Laws from, 27 November – 29 November 2024 in collaboration with Centre for Trade and Investment Law, Indian Institute of Foreign Trade, GOI, University of Birmingham and University of Bradford. The conference aimed to collectively address the challenges of attaining sustainability through law and policies relating to trade, investment, and competition.

CONCEPT NOTE

The One Day International Conference on ‘Adapting to the Digital Era: Innovative Techniques for Selecting the most Effective Dispute Resolution Mechanism’ is an exceptional gathering designed to delve deep into the latest advancements and significant trends used in deciding the most appropriate ADR technique for dispute settlement. This conference brings together leading experts, scholars, practitioners, and stakeholders from various sectors to engage in insightful discussions, share innovative ideas, and explore potential solutions against contemporary challenges.

Arbitration, Conciliation, Mediation, Negotiation are a dynamic alternative dispute resolution mechanism, will also be a principal point of discussion. Participants will learn about the newest developments in arbitration, such as the impact of international treaties and conventions, the use of technology in dispute settlement, and best practices for guaranteeing efficiency and fairness in arbitration processes.

The conference will also cover important societal topics like artificial intelligence, access to justice, diversity, inclusiveness, social justice, and sustainable development goals. Strategies for advancing social equality, defending human rights, encouraging community involvement, and creating resilient communities in the face of difficult problems including pandemics, climate change, and geopolitical conflicts will be the main topics of panel discussions.

Participants from academia, the legal profession, government agencies, non-governmental organizations, corporations, and civil society organizations will have a chance to network, collaborate, and share expertise at the event. Interactive seminars, keynote speeches, research presentations, case studies, and real-world insights from subject matter experts and industry leaders will all be beneficial to attendees.

Overall, the one-day International Conference promises to be a transformative experience, offering participants a comprehensive understanding of the current landscape in law, arbitration, Mediation, Artificial Intelligence and Society, while also inspiring actionable strategies and initiatives to navigate and thrive in an ever-evolving world.



THEMATIC AREAS FOR THE SUBMISSION

Falling within the broad theme of the conference, are the following sub-themes:

- Sustainable Business Practices and Legal Frameworks: Adapting to the Green Economy
- International Legal Reforms and their Impact on Arbitration and Mediation
- Digital Justice: Disrupting Traditional Legal Practices- The role of blockchain, smart contracts, and other technologies in reshaping the legal landscape and dispute resolution
- The Role of Mediation in the Global Economy
- Ethical concerns and challenges faced by legal professionals in the context of modern dispute resolution
- How digital tools, data analytics, and AI are transforming negotiation practices in International Trade and Law
- ADR in Intellectual Property conflicts
- Mediation in cross-border Disputes
- The Role of Regional Arbitration: Strengthening Local Dispute Resolution Systems
- Confidentiality v. Transparency in International Arbitration
- The Role of Arbitration in the Energy and Natural Resources Sectors
- The Impact of Globalization on International Arbitration

The themes are suggestive in nature, and authors may write on any theme not enlisted but relevant to the broader theme of conference.

STRUCTURE OF THE CONFERENCE

Apart from the inaugural and valedictory session, the International Conference will be organized in the following two parts:

Part A: Theme based Panel Discussion

Part B: Paper Presentations in Technical Sessions

CALL FOR PAPERS

Research papers/articles in English language are invited from academicians, professionals, practitioners, researchers, students of law, social science and environmental science, and other stakeholders on the emerging issues and related areas on the broader sub-themes given above.

The selected papers based on quality may be considered for publication.

GUIDELINES FOR SUBMISSION OF ABSTRACTS

- Each applicant must submit a 1000-word OSCOLA Citation abstract providing an overview of the proposed paper by e-mail to CADR@bennett.edu.in no later than March 20, 2025.
- Abstract must contain details about the Names of the Author(s), Designation, Affiliation, Email Id, Contact details.
- Maximum of 5 keywords are to be provided along with the abstract.





- Abstract must be submitted in word (.doc or .docx) format only.
- Co-authorship is permissible, Maximum one.
- Acceptance of the abstracts shall be communicated via email by March 23, 2025
- On selection of the abstract, the author(s) must pay the required registration fees for conference presentation, no later than March 25, 2025. The link for the payment portal shall be sent to the authors whose abstract would be selected along-with the acceptance mail.

GUIDELINES FOR FINAL PAPER SUBMISSION

- Last date for submission of the paper is April 01, 2025
- All papers must be submitted to CADR@bennett.edu.in
- The full-length paper must have the abstract and details of the authors.
- In case of co-authorship at least one author must attend the seminar to present the paper.
- The main text should be in Times New Roman with font size 12 and spacing of 1.5. The footnotes should be in Times New Roman, font size 10 with single spacing. Referencing style: OSCOLA citation system
- Plagiarism: All submissions must be the author's original and unpublished work. Maximum of 10% plagiarism is permitted.
- The paper must be submitted in word document (.doc or .docx) format only.
- Select papers shall be published in book format by a reputed publisher with ISBN number.

Bennett University Greater Noida.



REGISTRATION CHARGES

2500 INR for faculty/ Academicians/ Professionals/Industry/

1500 INR for Research Scholars

500 INR for students (UG& PG)

30 USD for International Participants

Co Author payment will same the same as authors designations.



IMPORTANT DATES

Abstract Submission **March 20, 2025**

Notification of Abstract Acceptance **March 23, 2025**

Last Date of Registration and Payment **March 25, 2025**

Full Paper Submission Deadline **April 01, 2025**

International Conference **May 05, 2025**



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SCHOOL OF LAW

Inaugural Ceremony of International Conference on

**ADAPTING TO THE DIGITAL ERA:
INNOVATIVE TECHNIQUES FOR
SELECTING THE MOST EFFECTIVE
DISPUTE RESOLUTION MECHANISM**

CHIEF GUEST

**Hon'ble Mr. Justice
Arjan Kumar Sikri**

Judge, International Commercial Court
of Singapore

Former Judge, Supreme Court of India,
New Delhi, India



May 05, 2025



10:30 AM
onwards



002 ALH, Ground Floor,
Block A, Bennett University

PREPARING INDIA TO MOVE WITH THE TIMES

BENNETT UNIVERSITY LEADERSHIP

Mr. Vineet Jain

**Chancellor, Bennett University,
Managing Director, BCCL**

Awarded Entrepreneur of the Year Award in 2013 for transforming BCCL into India's Most Respected and Largest Media Group



Ms. Revati Jain

**Pro Chancellor
Bennett University**

CONFERENCE ORGANIZING HEAD



Prof. (Dr.) Pradeep Kulshrestha

Dean, School of Law, Bennett University

Honorary Doctorate, National American University

South Dakota, M.A, LL.M., Ph.D., PGDM

CONFERENCE CHAIR



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Professor

School of Law

Bennett University

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School of Law

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Ms. Swati Bawa

Sr. Program Manager



Ms. Sonali Goyal

Jr. Program Coordinator

STUDENT ORGANIZING COMMITTEE



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Convener



Shivansh Shrivastava
Co-Convener



Eshaan Sharma
Co-Convener



THE TIMES GROUP

186+

YEARS OF
LEADING CHANGE

68

ACRES FUTURISTIC
CAMPUS

**UNIVERSITY
HIGHLIGHTS**

50+

STARTUPS LAUNCHED

90+

INTERNATIONAL
COLLABORATIONS

20+

CORPORATE
COLLABORATIONS

40+

STUDENT LED CLUBS &
SOCIETIES

₹ 120 Cr+

FUNDS RAISED BY
STARTUPS

30+

UNDERGRADUATE,
POSTGRADUATE &
DOCTORAL PROGRAMS

FOR QUERIES

Teams can contact the Organizing Committee via email at cadr@bennett.edu.in or
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