



**3rd Ed.**

**INDUSLAW**<sup>®</sup>  
THOUGHT LEADERSHIP ... APPLIED

# **CERTIFICATE COURSE ON TRADEMARKS AND COPYRIGHTS**

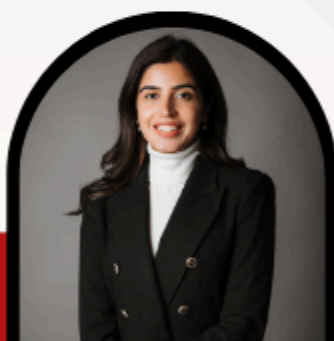
## **INDUSLAW & SIMULEGUM**



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Live, Thursday evening  
sessions on Zoom



Internships to top  
performers on  
INDUSLAW's discretion



8-weeks  
Certificate course starting  
from May 2025

## **Introduction to Trademarks**

- Meaning of trademarks
- Different types of trademarks
- Term of protection
- Importance of trademarks
- Trademark searches and registration process
- Overview of international trademark law
- Madrid Protocol and International Trademark applications
- Trademark rights and protection in foreign countries

## **Trademark Infringement**

- What constitutes trademark infringement?
- Remedies for trademark infringement
- Defenses to trademark infringement
- Overview of domain name disputes

## **Trademark Enforcement and Litigation**

- Trademark enforcement strategies
- Injunctions and damages for trade mark infringement
- Trademark litigation procedures and strategies
- Alternative dispute resolution for trademark disputes

## **Trade Mark Licensing and Assignment**

- Commercialisation of trademarks
- Trademark licensing agreements
- Assignment and transfer of trademark rights
- Co-existence agreements
- Franchising and trademarks

## **Introduction to Copyright**

- Meaning of Copyright
- Idea-Expression Dichotomy
- Conditions for the Grant of Copyright
- Term of Protection
- Procedure for Registration of Copyright
- Moral and Economic Rights of Authors
- Rights of Performers and Broadcasting Organisations
- Copyright societies

## **Copyright Infringement**

- What constitutes copyright infringement?
- Remedies for copyright infringement
- Fair Use defence

## **Copyright Enforcement and Litigation**

- Copyright enforcement strategies
- Injunctions and damages for copyright infringement
- Copyright litigation procedures and strategies

## **Emerging Issues in Trade Mark and Copyright Law**

- Trade mark issues in the digital age
- Non-traditional trade marks
- NFTs and trade marks
- Trade mark issues in e-commerce
- Social media and trade marks
- Advertisements and trade marks
- AI ownership and Copyright laws
- Case Study: Chat GPT/ Open AI

- All sessions of this course will be conducted in a LIVE format.
- The top 3 candidates for the IndusLaw internship will be chosen based on a combination of live session attendance, class performance, and assessment marks. All three have equal weightage.
- The FINAL DISCRETION on the allotment/purview/eligibility of internships lies with IndusLaw.
- All registered participants will receive a Certificate of Participation.
- Participants who complete the assessment will also receive a Certificate of Appreciation, with the percentage scored.
- The Assessment would consist of Objective Questions based entirely on the sessions.
- The course would follow the Terms & Conditions as laid down on [simulegum.com](http://simulegum.com).