



INTERNATIONAL CONFERENCE

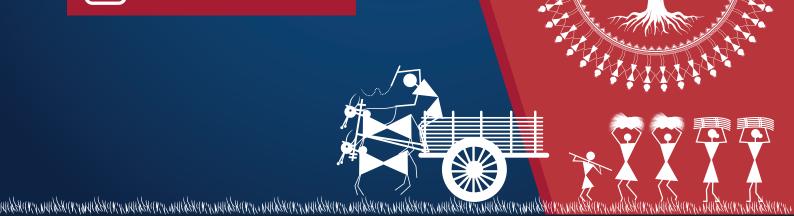
ON

"Indian Knowledge Systems: **Retracing Anthropological** and Literary Contributions"

2025



28-30 JULY 2025



Organized by

School of Law, Bennett University, Greater Noida





THE TIMES GROUP

A 186+ YEAR JOURNEY OF LEADERSHIP. **INNOVATION & GROWTH MARCHES ON!**

The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is TJ Bennett partners with FM Coleman to form Bennett,

Coleman & Co Ltd (BCCL).

Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian





Sahu Shanti Prasad Jain buys BCCL from his father-in-law

Ramkrishna Dalmia.



Launch of Hindi

newspaper Navbharat Times & the Delhi edition of The Times of India

> NBT नवभारत टाइम्स

Femina, magazine for women, is launched.



Movie industry

magazine Filmfare is launched.

FILMFARE

The Economic Times,

No. 1 business newspaper in India, is launched.

Marathi newspaper Maharashtra Times is launched.

महाराष्ट्र 🜢 टाइम्स

The first Miss India pageant is held. This became a pathbreaking platform for women's

empowerment, especially when it was telecast across the country in later years.



First edition of the iconic Filmfare Awards, to honour

artistic & technical excellence in the Hindi-language film industry. These became an institution with the

upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.



In 1987, a brand new era began with Vineet Jain joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across Print, Radio, Digital, TV, and Out of Home Media.

Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.

BBC features The Times of India among the world's six great newspapers.

> BCCL ventures into TV programme production for Doordarshan under the brand Times TV.



FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.

Vineet Jain launches India's first private

Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.

Launch of economictimes.com ET's news website and timesofindia.com -TOI's news website-the Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.

In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.

TIMES. music

Vineet Jain incorporated Times Internet Limited -India's biggest digital media entity.

Radio Mirchi -Nationwide private FM broadcasting company is launched by Vineet Jain.



Launch of Junglee Music, a brand of Times Music dedicated to film

music, with acquisition of music rights of

Akshay Kumar starrer

Welcome'.

Jung Music

Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.

ZOOM

IV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.

Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain.

The Times of India is acclaimed as world's No. 1 selling English daily broadsheet newspaper.

TIMES OOH

Vineet Jain conceives of and launches leading property services entity Magicbricks.com

> Launch of leading TV news channel Times Now.

magicbricks NIDW BEGINS



Launch of ET Now business news channel.



ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by



Launch of English movie channels Movies Now & Romedy Now 3 years later.



Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/ IIMs for executive

TIMESPRO

education courses.

Vineet Jain expands Times Group into film production and distribution with the launch of Junglee Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc. Vineet Jain.

Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.

GBS Global Business Summit

Inaugural edition of

India's leading business summit -ET Now Global



A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED - With the vision to nurture and empower the youth, Vineet Jain launches Bennett University - in the multi-disciplines of Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.

Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No. 1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.

Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swades).

> TIMES NOW नवभारत

Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.

TIMES.

Launch of Maverik Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.

M g gaana

Entry into sports on global scale: Major presence in new age & fastest growing sport -Pickleball- with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.



ABOUT BENNETT UNIVERSITY

Bennett University, a State Private University has been established by "The Times Group', India's largest media conglomerate through Act No. 24 of 2016 passed by the Government of Uttar Pradesh. The University at present offers unique interdisciplinary and contemporary courses through its Schools of Computer Science Engineering and Technology, Engineering and Applied Sciences, Management, Law, and Media & Liberal Arts. In addition, the University has also established the Centres for Innovation & Entrepreneurship and External Relation & Executive Education.



186+Years of Leading Change



40,000+Advertisers & Corporate Network



850+Start-Ups Mentored & Funded



50+Leading Brands in India



16,000+ Employees



50+Digital Businesses across industries



ABOUT THE SCHOOL OF LAW

The School of Law at Bennett University, one of India's top law colleges approved by the Bar Council of India, is dedicated to delivering outstanding academic, research, and industry- focused education. Its programs prepare law students to face courtroom challenges and develop skills in drafting lawsuits from both the respondent's and complainant's perspectives. The school offers a range of enriching programs, including B.A., LL.B. (Hons.); B.B.A., LL.B. (Hons.); LL.M.; and Ph.D. As a top private law college in India, Bennett University provides world-class infrastructure, including amphitheater classrooms, a dedicated law library, and a Moot Court Hall, to create an industry-relevant environment. The school is promoted by The Times Group, which has a 180-year legacy as a powerful and representative voice for the people of India and their rights.



CENTRE FOR INDIAN KNOWLEDGE SYSTEMS

The Centre for Indian Knowledge Systems (IKS) at School of Law, Bennett University, is established in alignment with the vision of IKS Division, Ministry of Education, Government of India. The Centre offers multidisciplinary study opportunities where scholars can engage in not only retrieving, preserving, and dissemination of knowledge in various domains but also in promoting inter-disciplinary and transdisciplinary research for sustainable solutions to varied contemporary concerns. The Centre is dedicated to the study, research, and exploration of the legal and cultural systems and philosophies thereto that have shaped our nation for centuries. The Centre provides a forum for interaction with academicians, legal luminaries, and policy makers from various fields like law, literature, ancient history, philosophy, and anthropology to discuss and deliberate upon contemporary issues and jurisprudential ideals. Indian Knowledge Systems offer a treasure trove of wisdom and principles that could continue to influence contemporary thought and development of the society and way forward.

The Centre supports research projects, seminars, and workshops, creating numerous opportunities for students to delve into this fascinating subject matter and so building a research oriented eco-system.

ABOUT THE CONFERENCE

Anthropological and literary studies are the key means to gain knowledge of cultural practices of any region and "Literature is often understood to be one of anthropology's most recurrent and provocative companions in thought." (Brandel, 2020).

Indian Knowledge Systems (IKS) comprise wisdom of diverse cultural practices of geographically suitable indigenous modes of living and its continuation through oral and written literary practices. The varied ways of culturally rich, sustainable living in India that had evolved over generations, require revival in the postcolonial Indian context to bring these to the contemporary generations' sight. The diverse cultural practices in IKS have greatly impacted the environment, education, law, justice, medicine, administration, and economy of India in the past. Many Indian litterateurs have depicted these practices and knowledge through their works and these literary works carry high significance in the integration and continuation of IKS into the "fabric of our education research ecosystem of the contemporary world." (Ministry of Education, Govt. of India)

The Indian Knowledge System serves as a reservoir of knowledge and a living tradition that continues to shape the intellectual, cultural, and practical dimensions of Indian society. The conference aims to retrace the anthropological and literary contributions in the IKS and stimulate the researchers to create new knowledge by recapturing the treasure of existing IKS.

CONFERENCE THEMES

- 1. Indian Knowledge Systems (IKS) as living traditions.
- 2. Relevance of IKS in the present Education system
- 3. Indian Literature (in English and other Indian Languages) and IKS
- 4. Ancient Indian History and IKS
- 5. IKS and Law
- 6. Indian art, culture, indigenous practices and IKS
- 7. IKS for the Modern world
- 8. Foundational Literature of Indian Civilisation and Vedic Literature
- 9. Indian Mythology and adaptations
- 10. Classical Literature of India
- 11. Governance, Development Mechanisms, and IKS
- 12. Family, community, traditions, local groups, and organizations
- 13. Women and IKS
- 14. Poets in Ancient Indian History

The themes are suggestive and not restricted to the above topics. Interested participants can relate to other relevant areas connected to the conference themes.

SUBMISSION GUIDELINES

Submission of Abstract

The extended abstract should be between 1000-1200 words and must indicate the theme of the proposed research with 5 relevant keywords. It must be accompanied by a cover page which should include:

- · Title of the Paper
- Name of the author(s)
- · E-mail address
- Contact Number
- Co-authorship is allowed. (Maximum three authors.)

ABSTRACT SUBMISSION

The abstract shall be submitted by click on this link https://forms.gle/rdSjNNdAvcQ7RfdP6 or email it at itssolbuconference@gmail.com

Important Instructions for Full Length Paper Submission:

- Word Limit 5000 to 8000 [Excluding footnotes and abstract].
- Citation Format APA (7th edition).
- Font Times New Roman (12), Line-Spacing: 1.5, Headings (14)

Note: The extended abstracts will be published in conference proceedings with an ISBN number and selected full papers will be published in an edited book with a reputed publisher.

REGISTRATION AND PAYMENT LINKS

Payments need to be made through the given link or QR code: https://rzp.io/l/RNrWjkJ (Select payment type "IKS-CONFERENCE SOL".)

After payment, registration can be completed through the given registration link:

https://forms.gle/emCkpUpZX23WLW8x6



IMPORTANT DATES AND TIMELINES

Revised date for Abstract Submission	20 June 2025
Date of Intimation of Selected Abstracts	25 June 2025
Last Date for Registration	30 June 2025
Submission of the full paper	20 July 2025
Date of the Conference	28 - 30 July 2025

Note: Participants are required to register for this International Conference once they receive an acceptance mail for their abstract from the organizing committee.

REGISTRATION FEES

Details of Registration Fees in INR:

- Single Authorship- INR 2500
- Co-Authorship- INR 2000 each
- Research Scholars- INR 1500 each [For Single/Co-Authored Paper]
- Students- INR 600 [For Single/Co-Authored Paper]

Details of Registration Fees in USD:

- Single Authorship- USD 50
- Co-Authorship- USD 30 each
- Research Scholars- USD 20 each [For Single/Co-Authored Paper]

In case of any query please connect us through email: ikssolbuconference@gmail.com



RESOURCE PERSONS FOR IKS CONFERENCE

INTERNATIONAL SPEAKERS



Prof. (Dr.) Ulfat Muhibova Head of the Department of South and Southeast Asian Languages, Tashkent State University of Oriental Studies



Prof. (Dr.) Javed Sh. Kholov Director of Pedagogical College Penjikent, Tajikistan

NATIONAL SPEAKERS



Prof. (Dr.)
Ram Nath Jha
Professor, School of Sanskrit
and Indic Studies, JNU



Prof. (Dr.) Daya Shankar Tiwari Professor, Department of Sanskrit, University of Delhi



Prof. (Dr.) Sangit K. Ragi Professor, Department of Political Science, University of Delhi



Dr. Manindra Nath ThakurAssociate Professor, Centre for Political Studies, School of Social Sciences, JNU



Dr. Geetesh NirbanAssociate Professor,
Kamala Nehru College,
University of Delhi



Dr. Seema SinghAssistant Professor,
Campus Law Centre,
University of Delhi



Chikirsha Mohanty and Ishita Mohanty Odissi Dancers, Lawyers,

Odissi Dancers, Lawyers, SPIC MACAY performers

BENNETT UNIVERSITY LEADERSHIP



Mr. Vineet Jain

Chancellor, Bennett University, Managing Director, BCCL

Awarded Entrepreneur of the Year Award in 2013 for transforming BCCL into India's Most Respected and Largest Media Group

Ms. Revati Jain

Pro ChancellorBennett Unive<u>rsity</u>





Dr. Raj Singh

Vice Chancellor Bennett University

Ph.D. in Strategic Finance, Chartered Financial Analyst (CFA), Master's Degree in Economics

CONFERENCE ORGANIZING HEAD



Prof. (Dr.) Pradeep Kulshrestha

Dean, School of Law, Bennett University Honorary Doctorate, National American University South Dakota, M.A, LL.M., Ph.D., P.G.P.M

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