

# School of Law, CHRIST(Deemed to be University)

# presents

ANTITRUST IN THE AGE OF ALGORITHMS: REIMAGINING COMPETITION LAW FOR THE DIGITAL ECONOMY

# Colloquium on Competition Law & Call for Papers (Hybrid)

LAST DATE FOR SUBMISSION - 20<sup>th</sup> August, 2025 EVENT DATE - 1<sup>st</sup> September, 2025 SUBMISSION LINK- https://forms.gle/WCfn7cTMSxExLWtLA

# ABOUT SCHOOL OF LAW CHRIST (DEEMED TO BE UNIVERSITY), BANGALORE

The School of Law at CHRIST (Deemed to be University) in Bangalore, founded by the Carmelites of Mary Immaculate, has achieved significant milestones, including NAAC accreditation and a top 'A+' grade in 2022. Ranked 15<sup>th</sup> among Indian Law Schools by NIRF in 2024, SLCU emphasizes "EXCELLENCE AND SERVICE," promoting holistic student development. The institution enhances legal education through seminars, guest lectures, and workshops, alongside providing excellent infrastructure with modern classrooms, libraries, and facilities. It focuses on practical skills in mooting, ADR, and research to prepare students for effective societal contributions.

## **ABOUT CORPORATE LAW COMMITTEE**

The Corporate Law Committee at SLCU promotes legal excellence and professional growth in corporate law. It provides a platform for students to explore corporate legal practices through events like the National Corporate Symposium, National Contract Drafting Competitions, and Guest Lectures from industry leaders.

Through these initiatives, students gain valuable insights and practical skills that are essential for thriving in the dynamic field of corporate law. The National Corporate Symposium serves as a prestigious forum where budding legal minds can engage with seasoned professionals, facilitating an exchange of ideas that sparks innovation and deepens understanding. Contract Drafting Competitions allow participants to hone their drafting skills, emphasizing precision and clarity—key attributes for any successful corporate lawyer.

# **OBJECTIVE OF THE COLLOQUIUM ON COMPETITION LAW AND CALL FOR PAPERS**

The enforcement of competition law faces evolving challenges due to technological advancements, digitalisation, and globalisation. The dominance of digital platforms, data monopolies, and algorithmic practices demands new regulatory approaches, as traditional tools often fall short. These trends necessitate the rethinking of competition policy to ensure market fairness and consumer protection.

The emergence of the digital economy introduces complex challenges to this regulatory framework. Algorithms now play a central role in influencing prices, curating consumer experiences, allocating advertisements, and shaping access to markets. These systems often function autonomously, without direct human intervention, raising concerns about tacit collusion, algorithmic discrimination, and the creation of digital barriers to entry. Moreover, the concentration of data and technological infrastructure in the hands of a few large platforms has shifted the locus of market power, making traditional measures of dominance less effective.

This theme invites a critical examination of how competition law should respond to the rise of algorithm-driven markets from students, research scholars, academicians and industry professionals. It encourages exploration of whether existing legal doctrines are adequate to address contemporary challenges and how insights from fields such as data science, economics, and policy can inform a more effective regulatory approach. In a rapidly evolving digital landscape, the goal remains to ensure that technological progress serves the broader public interest by maintaining fair competition and protecting consumer welfare.

# **SUB-THEMES**

#### 1. Digital Competition and Market Dominance

- Examining abuse of dominant position by tech giants, data accumulation as dominance source, and ex-ante regulation in digital markets.
- Analysing platform lock-in, interoperability mandates, and policy efforts to facilitate consumer choice.
- Investigating market concentration in cloud services, FRAND licensing, patent hold-up, and tech standards regulation.
- Exploring deceptive UI designs and anti-competitive risks in blockchain/Web 3.0 ecosystems under competition law.

### 2. AI and Algorithmic Governance

- Understanding price algorithms, machine learning, and predictive analytics in facilitating tacit collusion.
- Institutional and procedural reforms needed to regulate AI-powered firms, including compliance programs and ethical AI deployment.

### **3. Global Enforcement and Regulatory Frameworks**

• Evaluating global approaches like EU's Digital Markets Act, India's draft Digital Competition Bill, and cross-analysis with Digital Personal Data Protection

Act, 2023.

• Navigating jurisdictional overlaps and international cooperation requirements in digital antitrust enforcement.

\*The above given sub-themes are merely indicative and authors are at liberty to write on any sub-theme related to the main theme\*

# SUBMISSION GUIDELINES

The submission must be accompanied by a cover page stating:

- Sub-theme
- Title of the paper
- Name of the Author(s)
- Name of the Institution
- E-mail Address
- Contact number
- Abstract must not exceed 300 words
- All submissions for the Colloquium must be electronically submitted.
   <u>Click here to submit your Manuscript</u>
- The abstract and full paper must be submitted in .pdf and Word format.
- The word limit of the manuscript is 3500 5000 words (excluding footnotes, including abstract)
- Endnotes are not permitted. Plagiarism shall not exceed 5% of the total content and AI content should be 0%

# FORMATTING INSTRUCTIONS

The entire submission shall adhere to the following:

- 1. Font: Times New Roman
- 2. Font size: 12
- 3. Line spacing: 1.5
- 4. The text should be justified.

5. The footnotes should be in Times New Roman font, font size 10, with spacing of 1.0

6. One-inch margins should be maintained on all four sides of the pages.

7. Citation Style: Harvard Bluebook, 21st edition.

#### NOTE

- Co-authorship is permitted to a maximum of two authors, one of the coauthors preferably being a research scholar, academician or industry professional.
- The selected manuscripts may be presented by the author/co-authors offline or virtually. The selected participants must intimate their choice of presentation immediately post intimation of their selection for the paper presentation round.
- No Proxy presentations are allowed.
- The School of Law, CHRIST (Deemed to be University), in keeping with its mandate of publishing original works only, adopts a stringent antiplagiarism policy. Any paper containing any unattributed work is thus liable to be rejected.

### WHO CAN PARTICIPATE

- UG/PG Students
- Academicians
- Legal Professionals
- Research Scholars
- Industry Participants

# TIMELINE

| EVENT   | DATE                |
|---|---------------------|
| Call for Papers   | 19th July, 2025     |
| Last date for submission  | 20th August, 2025   |
| Announcement of selected manuscripts  | 25th August, 2025   |
| Inaugural Ceremony, Panel<br>Discussion, Paper<br>Presentations and Valedictory<br>Ceremony | 1st September, 2025 |

The Panel Discussion shall happen on-campus.

#### **VENUE**

The Colloquium shall be held at the Central Campus of CHRIST (Deemed to be University), Bengaluru, Hosur Road, Bhavani Nagar, S.G. Palya, Bengaluru, Karnataka - 560029

## **REGISTRATION FEES**

| CATEGORY      | AMOUNT          |
|---------------|-----------------|
| Single Author | <b>R</b> s. 800 |
| Co- Authors   | Rs. 1100        |

The registration fee shall be payable by only those participants whose manuscripts are selected for presentation.

Processing charges for the selected papers for publication of the Colloquium book shall be intimated to the author/s.

### REWARDS

#### 1. Best Participants shall be awarded:

1<sup>st</sup> Position: Rs.11,000 cash prize, Trophy, and certificate of presentation 2<sup>nd</sup> Position: Rs.8,000 cash prize, Trophy, and certificate of presentation 3<sup>rd</sup> Position: Rs: 5,000 cash prize, Trophy, and certificate of presentation.
 Certificate to every participant who duly submits and presents the paper.
 Selected papers may be considered for publication in an edited book published by a reputed publisher.

#### **CORPORATE LAW COMMITTEE 2025-26**

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